

# Frequent Business Flyers

**Total Universe: 110,945**

**Base Rate: \$85.00/M**

## Description Summary

AmeriList's Frequent Business Flyers mailing list includes mailing, telemarketing, and email marketing information for business professionals who use air travel regularly. These prospects are great candidates for a variety of offers, especially ones relating to flights, travel accommodations, restaurants, and more. These businesspeople are constantly on the move, requiring various products and services. Don't miss out on our accurate mailing list!

## How Our Data Is Compiled

Our Frequent Business Flyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: airlines, hotels, restaurants, car rentals, entertainment, business apparel and accessories, technology, telecommunications, and much more.

## Consider The Facts

- Business travelers account for about 12% of airline passengers
- Business and first-class tickets may cost as much as 10x the price of coach tickets.

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$425.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Net Worth  
Vehicle Owned

Occupation  
Marital Status  
Presence of Children  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899